

ESTTA Tracking number: **ESTTA461916**

Filing date: **03/15/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046185
Party	Plaintiff Amanda Blackhorse, Marcus Briggs, Phillip Gover, Shquanebin Lone-Bentley, Jillian Pappan, and Courtney Tsotigh
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Signature	/Jesse A. Witten/
Date	03/15/2012
Attachments	Part 21 of 60 BLA-TTAB-01473 - 01491.pdf (21 pages)(7595638 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 1,606,810 (REDSKINETTES)
Registered July 17, 1990,

Registration No. 1,085,092 (REDSKINS)
Registered February 7, 1978,

Registration No. 987,127 (THE REDSKINS & DESIGN)
Registered June 25, 1974,

Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)
Registered June 18, 1974,

Registration No. 978,824 (WASHINGTON REDSKINS)
Registered February 12, 1974,

and Registration No. 836,122 (THE REDSKINS—STYLIZED LETTERS)
Registered September 26, 1967

)	
Amanda Blackhorse, Marcus Briggs,)	
Phillip Gover, Jillian Papan, and)	
Courtney Tsotigh,)	
)	
Petitioners,)	
)	
v.)	Cancellation No. 92/046,185
)	
Pro-Football, Inc.,)	
)	
)	
Registrant.)	
<hr style="width: 100%;"/>)	

ATTACHMENT TO PETITIONERS' FIRST NOTICE OF RELIANCE

PART 21 OF 60

BLA-TTAB-01473 – BLA-TTAB-01491

Respectfully Submitted,

/s/Jesse A. Witten
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Counsel for Petitioners

\$6.95

The Official Yearbook of the 1988 World Champion Washington

REDSKINS

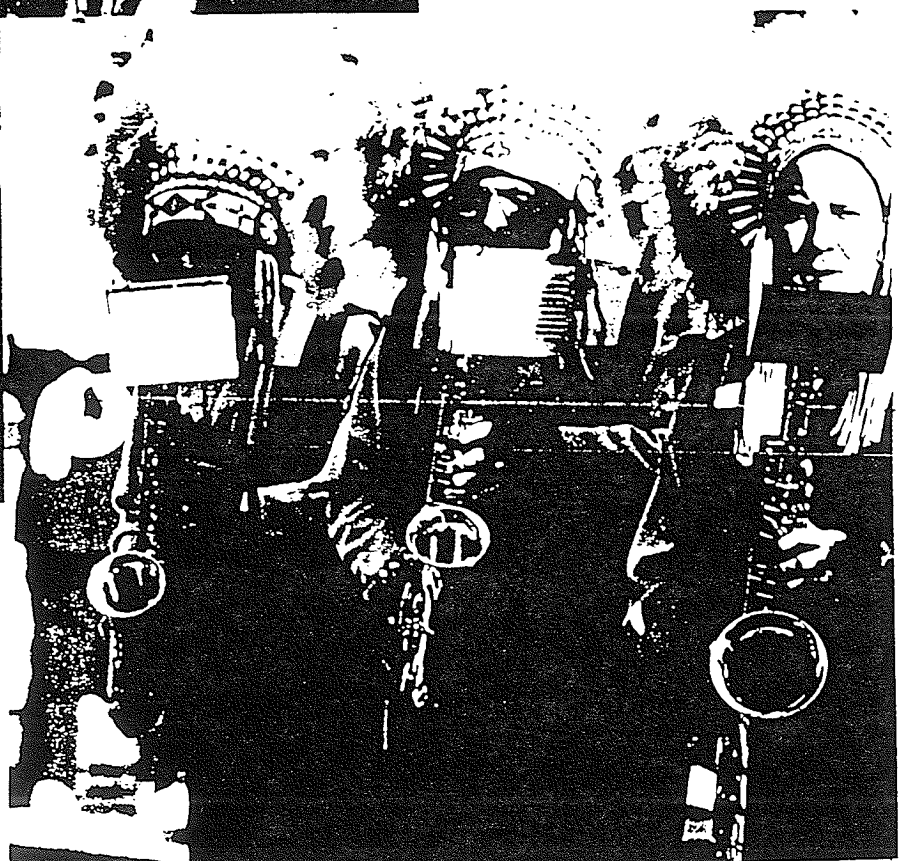
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Redskins Band

How much luster would a Washington Redskins' touchdown lose if the Band didn't play from the corner of RFK Stadium and the cheerleaders didn't dance on the sidelines? The Washington Redskins Marching Band and the Redskinettes have played as big a role in the team's 52-year history as any general manager, any coach, or any player. The oldest of its kind in the National Football League, the Redskins' Marching Band was formed in 1937, the pride of its founder, George Preston Marshall. The Redskinettes joined in 1962 and are the longest running squad in the NFL. They have traveled abroad and receive some 400-500 applications a year.



001056

Redskins Band

Entertainment Director
Band Director
Assistant Director
Personnel Director
Drum Major
Assistant Drum Major

Billy Ball
Elmer "Skinny" Morris
George White
Harry Hinken
Rod Barnes
Cindy Keys

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WASHINGTON
REDSKINS
1988 PRESS GUIDE



WORLD CHAMPIONS

Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

29.123

001215

Baugh-to-Bach
Oct. 10, 1954
Dr. Howard Mitchell leads his National Symphony Orchestra at mid-field in a half-time show.

TD Torrent
Oct. 1, 1955
Twenty-one points in 137 seconds! Eagles lead 16-0 in 3rd quarter. Brito recovers fumble on their 32 and LeBaron passes to Janowitz for TD. Thomas recovers kickoff in end zone for TD. Torgeson recovers fumble on Eagles 13. Janowitz goes over. Redskins win, 31-30.

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Oct. 15, 1958
Redskins Alumni Association organized. Twenty three former players residing here adopt formal constitution and by-laws and invite all non-resident ex-Redskins to join.

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World Champion Colts nipped in final 11 seconds by Sam Baker's 46-yd field goal.

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Dec. 24, 1959
Redskins sign 30-year lease to play in proposed D.C. Stadium and Congress gives go-ahead to build.

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Oct. 1, 1961
First game in new D.C. Stadium draws 37,767. Redskins fail to hold 21-0 lead, Giants win 24-21.

4 of a Kind
Dec. 17, 1961
Dick James scores 4 TDs to set Redskins single game scoring record in 34-24 win over Dallas.

Spring Time
1964
Redskins stun public by trading QB Norman Sneed to Eagles for veteran QB Sonny Jurgensen. Then repeat performance, shipping favorite Dick James to N.Y. for Sam Huff.

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Nov. 27, 1966
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Pass Catch
Records, 1967
Sonny Jurgensen sets new Redskins and NFL passing records for most attempts, completions, and yards. Receivers Charley Taylor, Jerry Smith and Bobby Mitchell finish 1, 2, and 4 in the league; highest ever by receivers on the same team.

REDSKIN FANS . . . They Come In All Sizes But Only *Two Colors - *Burgundy & Gold



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Redskin Hat

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Redskin Charm -
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layered in 14k gold

Authentic Russell Athletic
Redskin Game Jersey

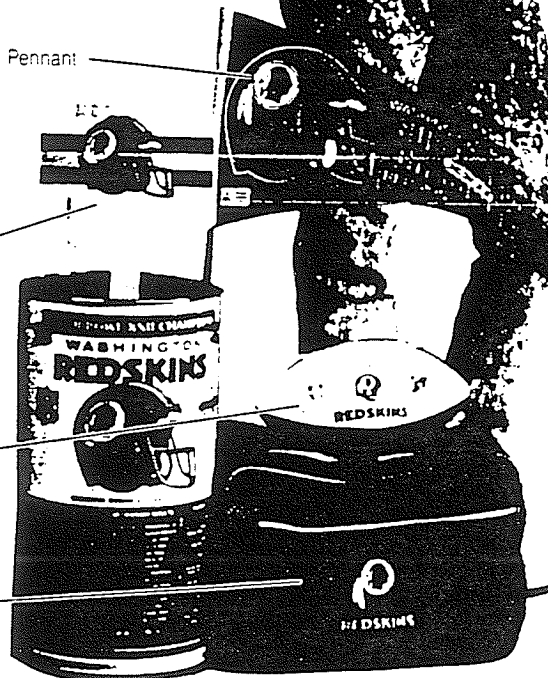
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Redskin
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Photographer Pat Donato

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Petitioners' Ex.

29.124

S_0007290

BLA-TTAB-01477

The Official 1989 Yearbook of the Washington

REDSKINS™

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Harjo, et al. v.
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Case No. 21,069

Petitioners' Ex.

29.125



"Braves on the Warpath..."

Hail to the Band

By Paul Denfeld



It's early on a Sunday morning. The air is crisp and the mild frost that blankets the grass around the stadium is beginning to melt. Inside, the faded green tarps that cover the field are rolled back and tucked away. Pigeons overhead wait their chance to pounce on the fresh grass seed.

Up in the stands, men with rags walk through the aisles, like so many corn rows, wiping away the dust from the seats after a week's inactivity. Loud tractors drive through the concourse with men distributing tons of ice to the concession stands, and the public address system sputters a worn-out Alabama tune as the sound levels are set. Game Day programs are unloaded and accounted for; ushers and ticket-takers exchange greetings and prepare for another 50,000-plus crowd.

RFK Stadium is coming alive! It's not much different from the other 27 stadiums in other NFL cities, except for one significant detail.

As game time nears and the two teams prepare to wage war, there is another team putting on uniforms, strapping on gear and warming up for action. They're 130 strong, from all walks of life and, as a group, are represented in the Pro Football Hall of Fame.

What separates a Redskins' game in RFK from a game in any other NFL stadium is, of course, the Washington Redskins Marching Band.

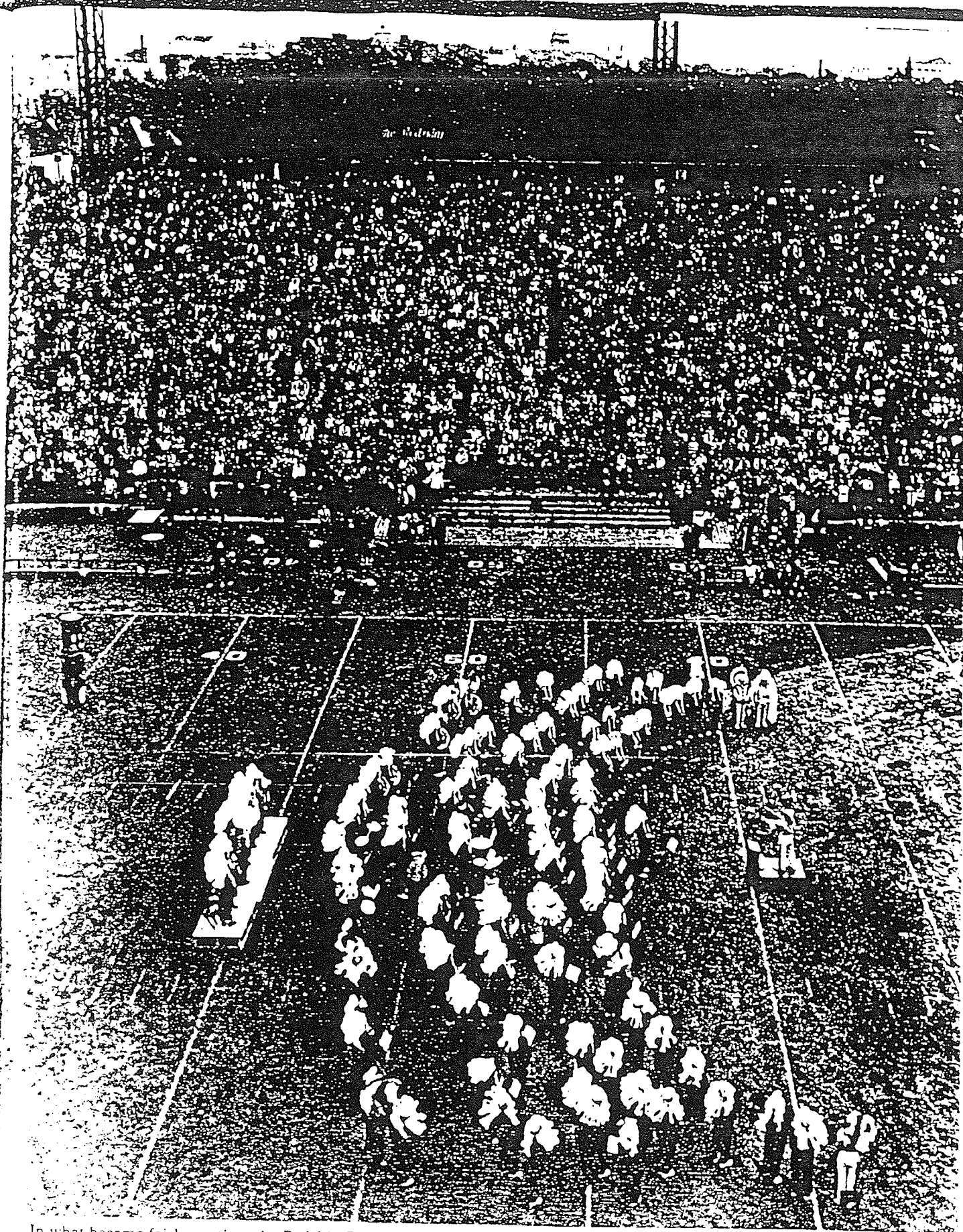
"Fight for old D.C...."

The birth of the Redskin Band occurred shortly after the Boston Redskins officially moved to Washington on February 13, 1937. George Preston Marshall, then the owner of the fledgling franchise, had a master plan. He moved the team from the unsupportive confines of Boston, formalized his earlier agreement with Clark Griffith, the owner of the Senators, for use of his Griffith Stadium, and obtained Fairlawn Playground in Anacostia as a training site.

Marshall's plan was to put a winning team on the field and build a winning atmosphere in the stands. He wanted to make professional football in Washington a game that everyone wanted to see.

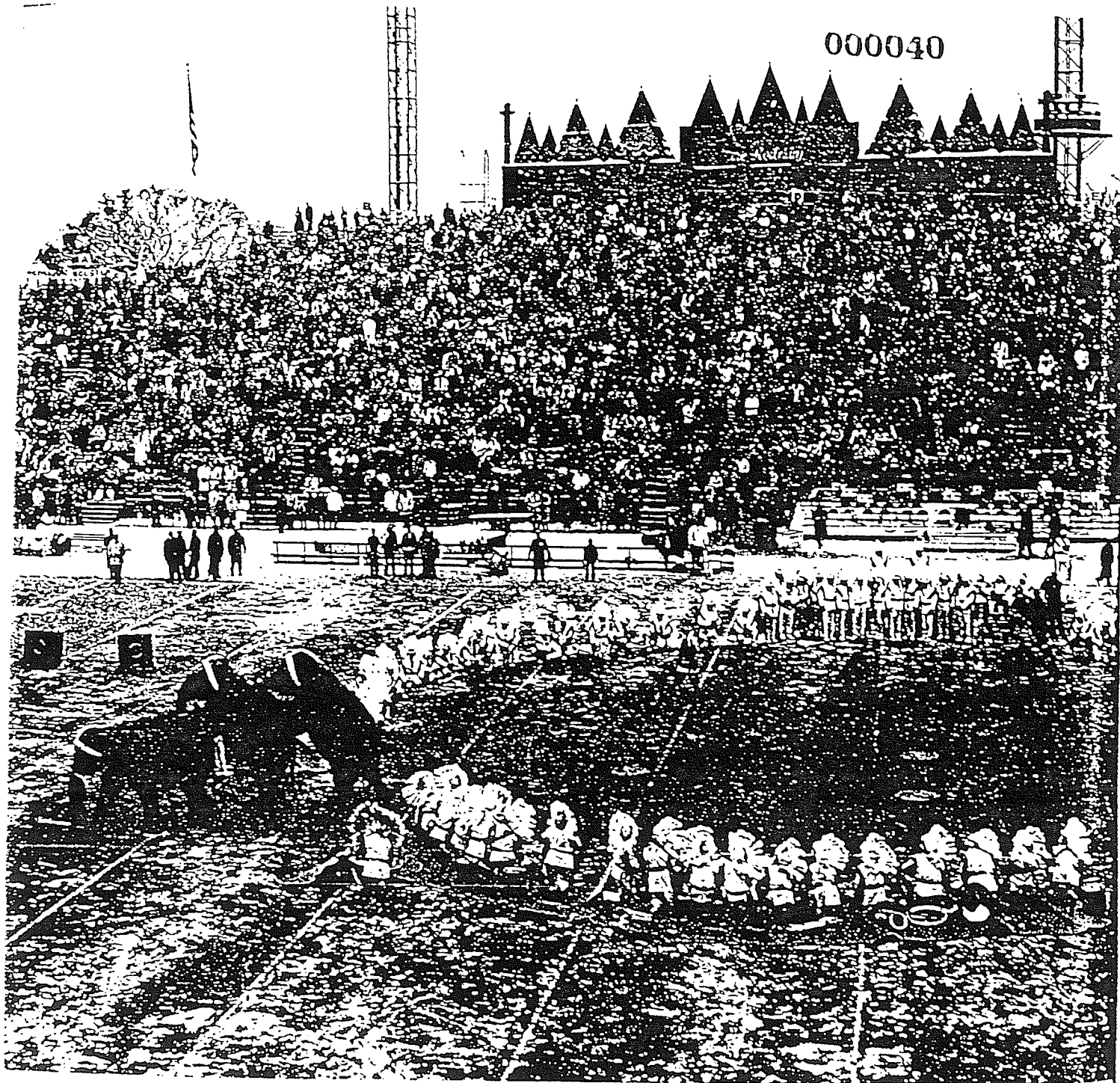
On the field, he centered the attention around Samuel Adrian Baugh, an all-everything quarterback out of Texas

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In what became fairly routine, the Redskin Band entertains the Griffith Stadium crowd at halftime of the Redskins' first victory of the 1956 season, 20-9 over the Browns.

000039



December 14, 1958. In addition to the annual Christmas Show, always a fan favorite, Vice President Richard Nixon used this occasion to lead fans in honoring retiring defensive end Gene Brito — "You have signified the spirit that has made the Redskins an exciting team to watch always, whether they win or lose," Nixon said. The Redskins won this one, 20-0, over the Eagles to finish the season at 4-7-1.

Christian University. Marshall signed "Slingin' Sammy" as soon as the quarterback stepped off the plane at Washington-Hoover Airport. Baugh immediately became Washington's first football hero and gave Washington fans what they wanted to see.

Meanwhile, the band played everything the fans wanted to hear. Marshall made football more than a game. He made it a show.

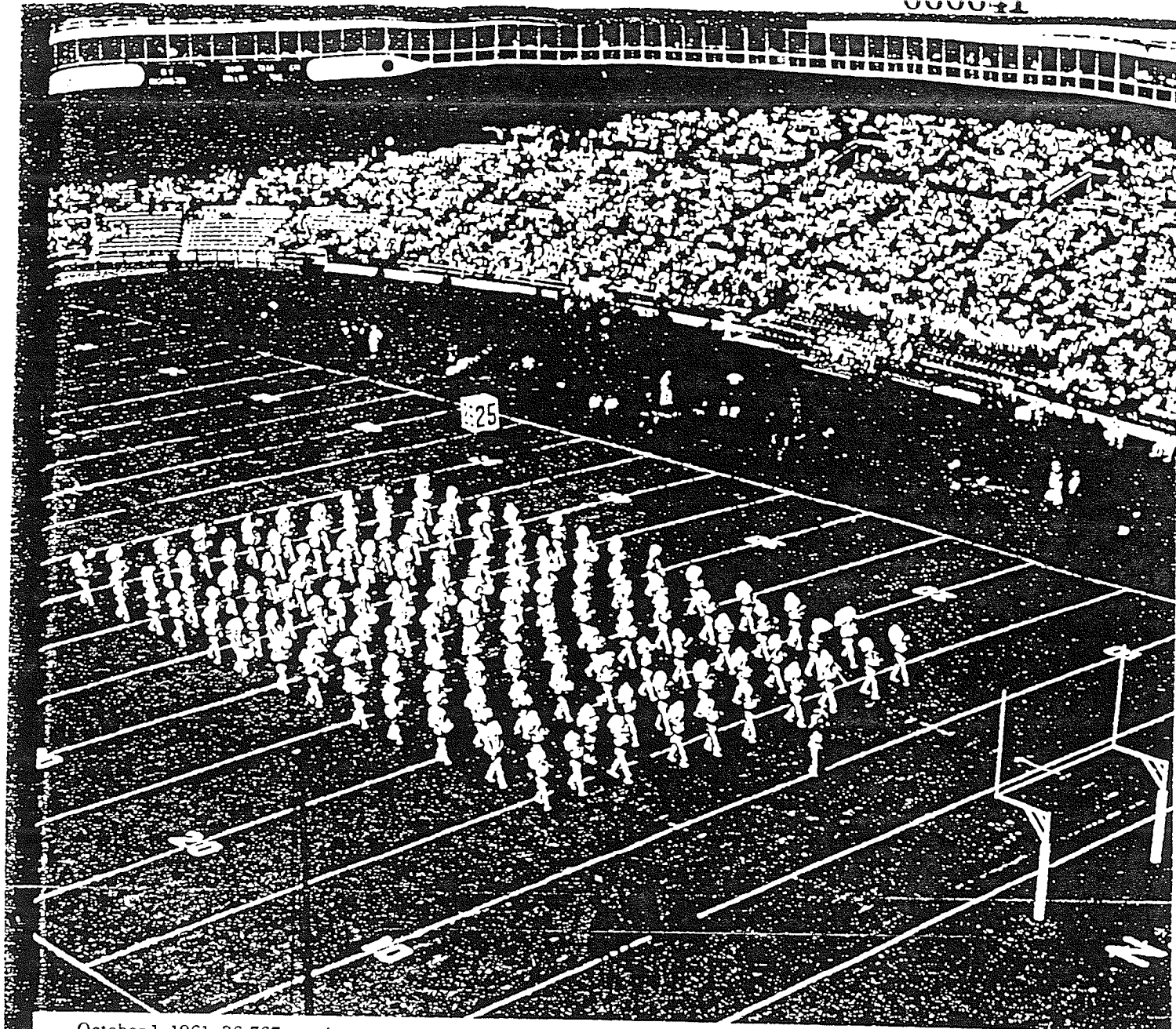
94

"As far as I'm concerned, he put the halftime show into football," said Drum Major Rod Barnes, who has been with the band 46 years. "Standing in the upper grandstands at Griffith Stadium during Thursday night rehearsals, wearing his big raccoon coat, he used to yell directions over the stadium P.A. He wanted the show just right."

And he didn't care how long it took. "One time," recalls trombone veteran

Francis Miller, a 41-year veteran. "George Marshall was up there, in Section P, I think, yelling and screaming, using a few choice words over the P.A. Along about 10 p.m., I guess the people in the neighborhood got tired of listening to him and called the police. When the police arrived, Marshall had to reason with them to let him off the hook."

His explanation was simple. Marshall



October 1, 1961. 36,767 people not only witness the inaugural game at the new D.C. Stadium, but also help celebrate the Redskin Band's 25th anniversary. After marching, the band took their seats on the 50-yard line behind, what was then, the Redskins' side of the field.

had a very real concern for every aspect of his organization. And he had a special place in his heart for his beloved band.

*"Run or pass or score,
We want a lot more..."*

The Redskin Band actually started as a volunteer group of local musicians from the Chestnut Farms Dairy Milk Band in Chevy Chase. Having fallen in love with Barney Breeskin's original tune called the "Washington Redskins March" and his wife Corinne's words for that same tune, Marshall figured he would borrow an idea from the colleges and introduce a band to play this fine

melody.

"George Marshall wanted to make a family affair out of football," said Harry Hinken, the senior member of the Redskin Band, who in his 51st year now serves as Personnel Director. "He wanted to get the wives to come to the games with their husbands and be entertained from the moment they walked in until the moment they left. It wasn't just a game, the band brought color, pageantry to the game of professional football that previously did not exist. I mean, we made a lot of noise and provided some good entertainment."

From these rather modest rudiments, the Redskin Band and the famous fight song "Hail to the Redskins"

are now irreplaceable elements of all Redskins' home games; and this band of volunteers wouldn't want it any other way. The camaraderie, the friendship, and the general enjoyment of being a part of the Redskin Band make the game itself almost secondary to most of the marching members, although they would never admit it!

Marching in parades, performing at functions around the city, and always gracing RFK Stadium with their familiar music, the Redskin Band will continue to "Hail their 'Skins" and will forever bleed burgundy and gold.

"Sons of Washington..."

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WASHINGTON REDSKINS



1989 PRESS GUIDE

Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

29.126

001212

Charity Game
Sept. 6, 1946
First Annual Redskins-Rams game for benefit of Los Angeles Times Charities, Inc. draws 68,188 to Memorial Coliseum and nets Times Boys Club \$96,711.23.

High Note
June 13, 1947
Redskins Band performs at Philadelphia Inquirer's Famed Festival of Music alongside Whiteman, Waring and the Philharmonic.

Champs Trumped
Nov. 23, 1947
Fans give auto to Sam Baugh who thanks them with 6 TD tosses, routing champion Cards, 45-21.

First on TV
June 14, 1950
American Oil announces plans to televise all Redskins games—no other pro team on TV.

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Oct. 10, 1954
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Fall 1964
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001213

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Records, 1967

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Lombardi Hired
Feb. 7, 1969

The unbelievable happened—Vince Lombardi leaves Green Bay to become head coach of the Redskins.

George Preston Marshall Dies
Aug. 9, 1969

George Preston Marshall, founder of the Washington Redskins, dies at his home at the age of 72.

A Winning Season
Dec. 14, 1969

Redskins defeat New Orleans by score of 17-14 to insure their first winning season since 1955. Victory also keeps Coach Lombardi's record of never having coached a losing NFL team intact.

Death Claims Lombardi
Sept. 3, 1970

The sports world is grieved by the death of Vincent T. Lombardi, Head Coach and Executive Vice President of the Redskins.

A New Hero
Dec. 13, 1970

Larry Brown, on second offensive play of game with Eagles and needing 4 yards to break the 100 yard barrier, takes handoff from Sonny Jurgensen and gains 12 yards to become the first Redskin in history to become a member of the 1000 yard club.

NFL Rushing Leader
Dec. 20, 1970

Larry Brown, gaining 44 yards against the Cardinals, ends the season as the top rusher in the NFL with a total of 1125 yards in 237 attempts for a 4.7 avg. He is the first Redskin to win an NFL rushing title.

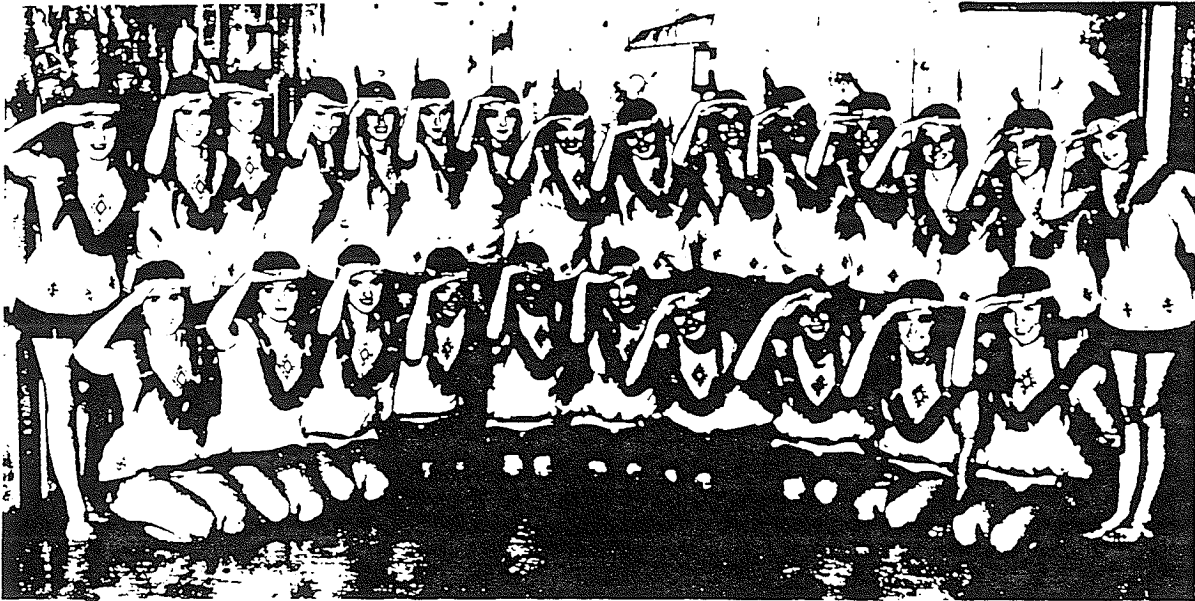
Allen Hired
Jan. 6, 1971

George Allen, winningest coach in the National Football Conference, accepts head coaching job of Redskins and is also named General Manager.

A New Home
June 2, 1971

Groundbreaking ceremonies for Redskins new home, Redskin Park, near Dulles Airport.

From Cheering to Charity . . .



The look of the Redskinettes has changed from the early days (above) to the 1980s (below), but the spirit of goodwill has not.

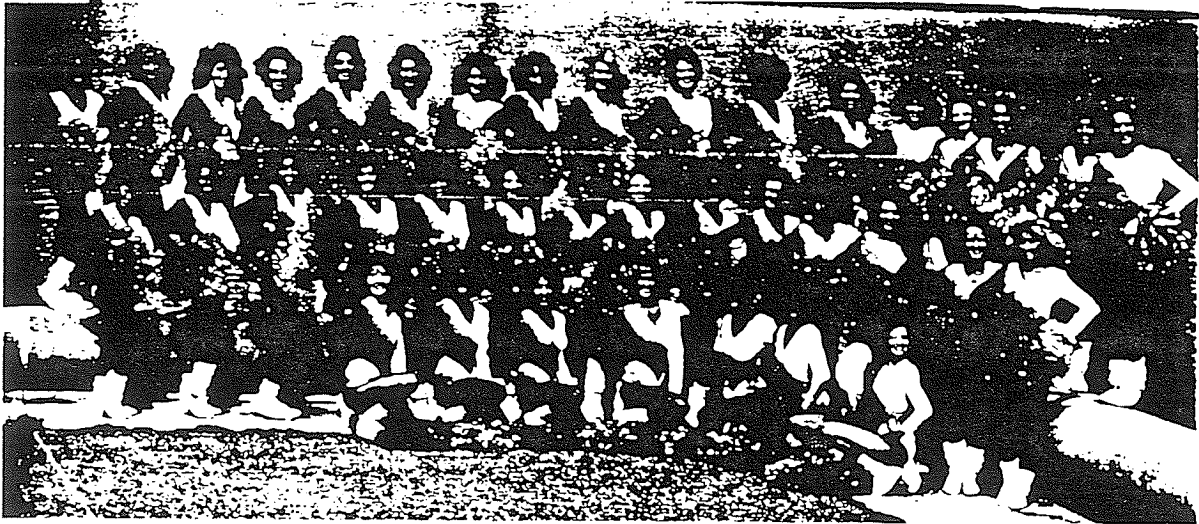


Photo by Scott Cunningham

By Diane Yslas-Brown

It's hard to miss them. They're the consummate Redskins' fans.

Their every bend, twist, and turn have kept onlookers fascinated for hours during many an autumn Sunday. Their ties with the Redskins land them on television, and even the mere changing of their uniforms merits front page news in Washington. In fact, the burgundy and gold outfits they wear

are what earns them the best field position in RFK Stadium. At every home game, as the link between the 11th- and 12th-man, they are the beauties that cheer on the beasts. They're the Redskinettes.

Since their formation in 1962, the Redskinettes have entertained Washingtonians with their lively brand of sideline showmanship. From the early days of their braided, clone-like Indian wigs to today's perms and flashy dance

numbers, the Redskinettes have provided talent, color, and enthusiasm to the Redskins organization. And while their on-field endeavors require hours of dedication and practice, they pale in comparison to the off-field activities in which the Redskinettes engage themselves long after they have turned in their pom-poms.

As the National Football League's only pro cheerleading alumnae organi-

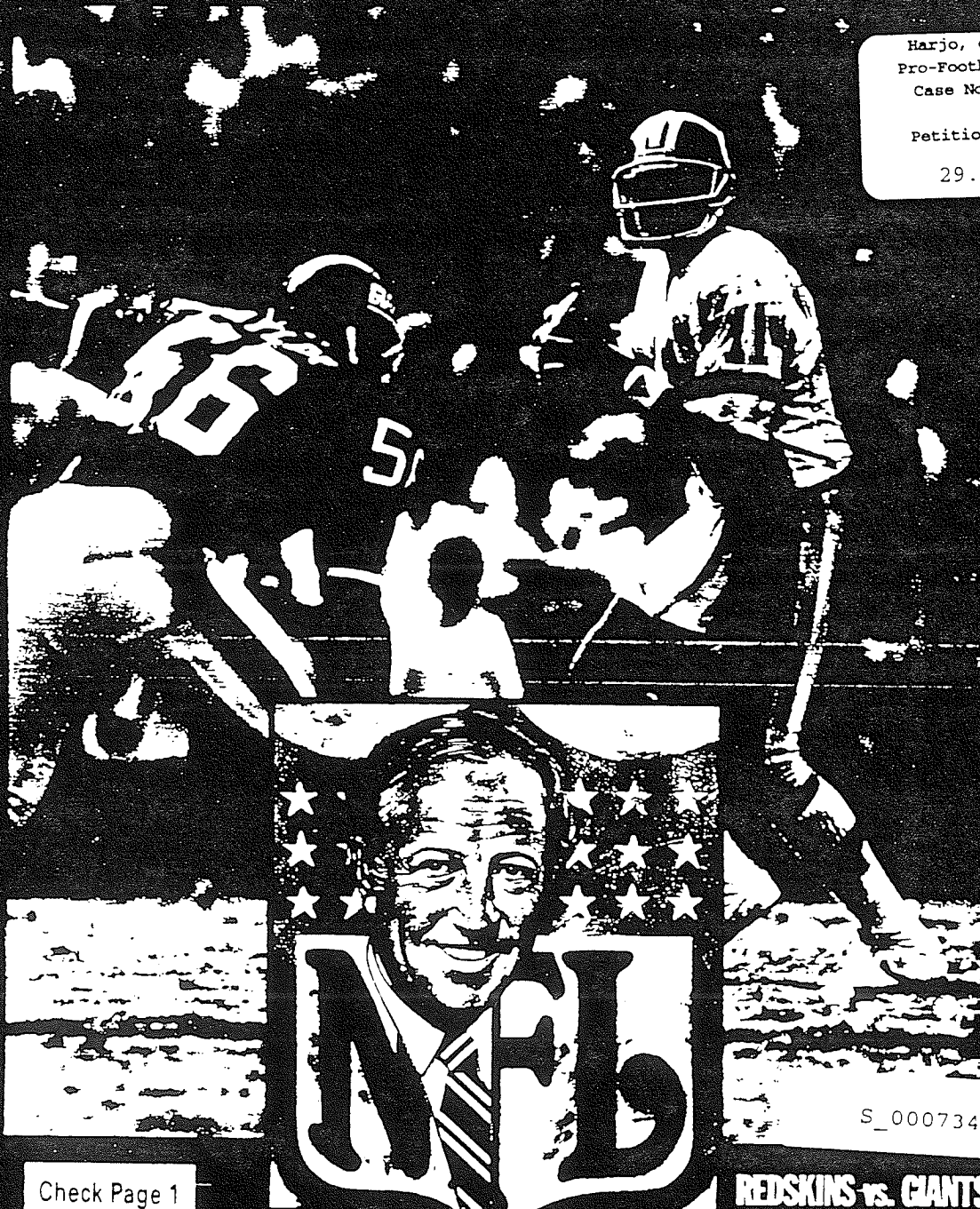
(Continued on page 15)

GAMEDAY™

Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

29.128



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Check Page 1
For Lucky
Sticker Info

Pete Rozelle
NFL Commissioner, 1960-1990

REDSKINS vs. GIANTS

September 11, 1989
Robert F. Kennedy Stadium

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**HAIL TO
THE BATT**

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BLA-TTAB-01488

by Paul Deffeld

Reprinted from the 1989 Redskins Yearbook, which is on sale in bookstores throughout the Washington metropolitan area.

It's early on a Sunday morning. The air is crisp and the mild frost that blankets the grass around the stadium is beginning to melt. Inside, the faded green tarps that cover the field are rolled back and tucked away. Pigeons overhead wait their chance to pounce on the fresh grass seed.

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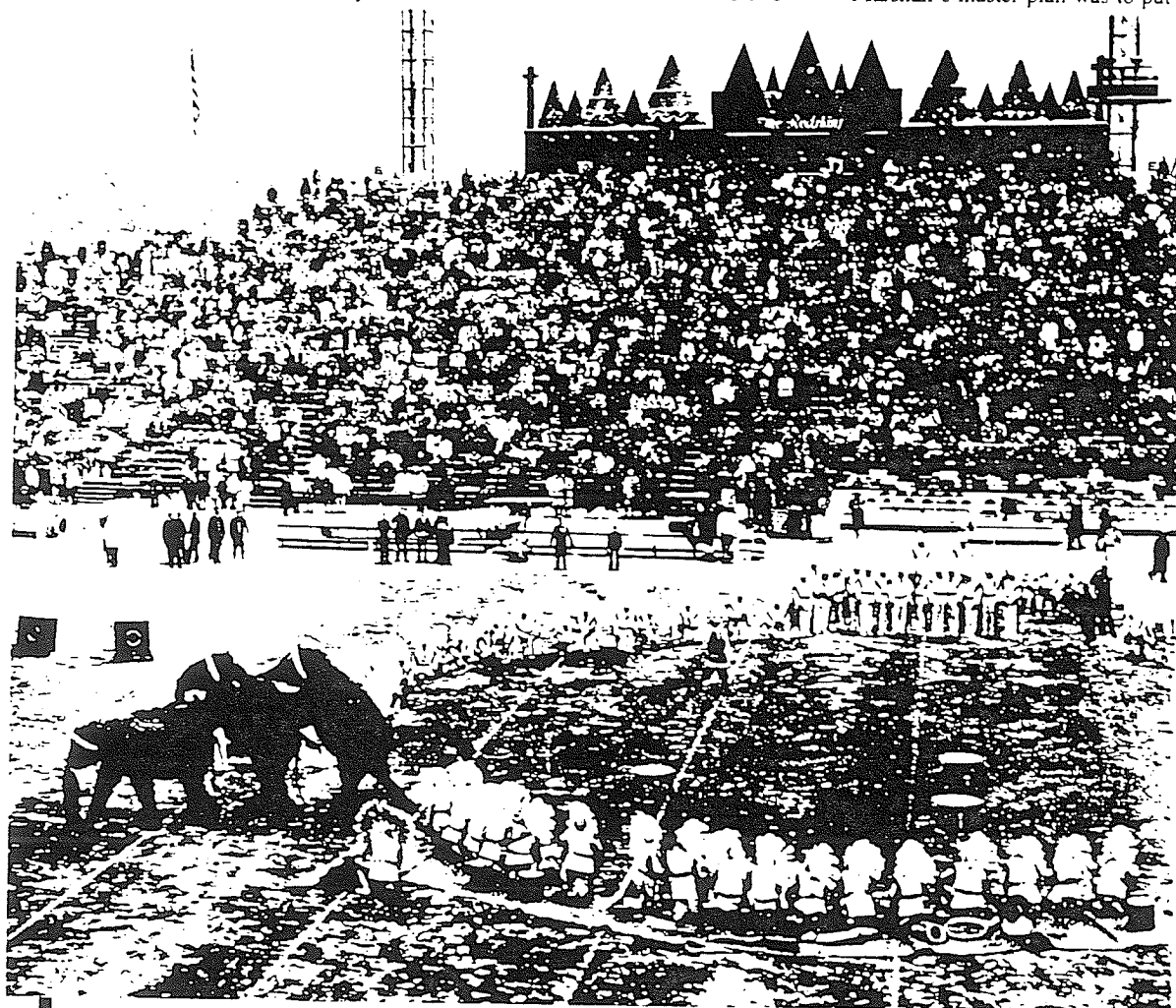
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Super Bowl trophies. What separates a Redskins' game in RFK from a game in any other NFL stadium is, of course, the Washington Redskin Marching Band.

"Fight for old D.C. . . ."

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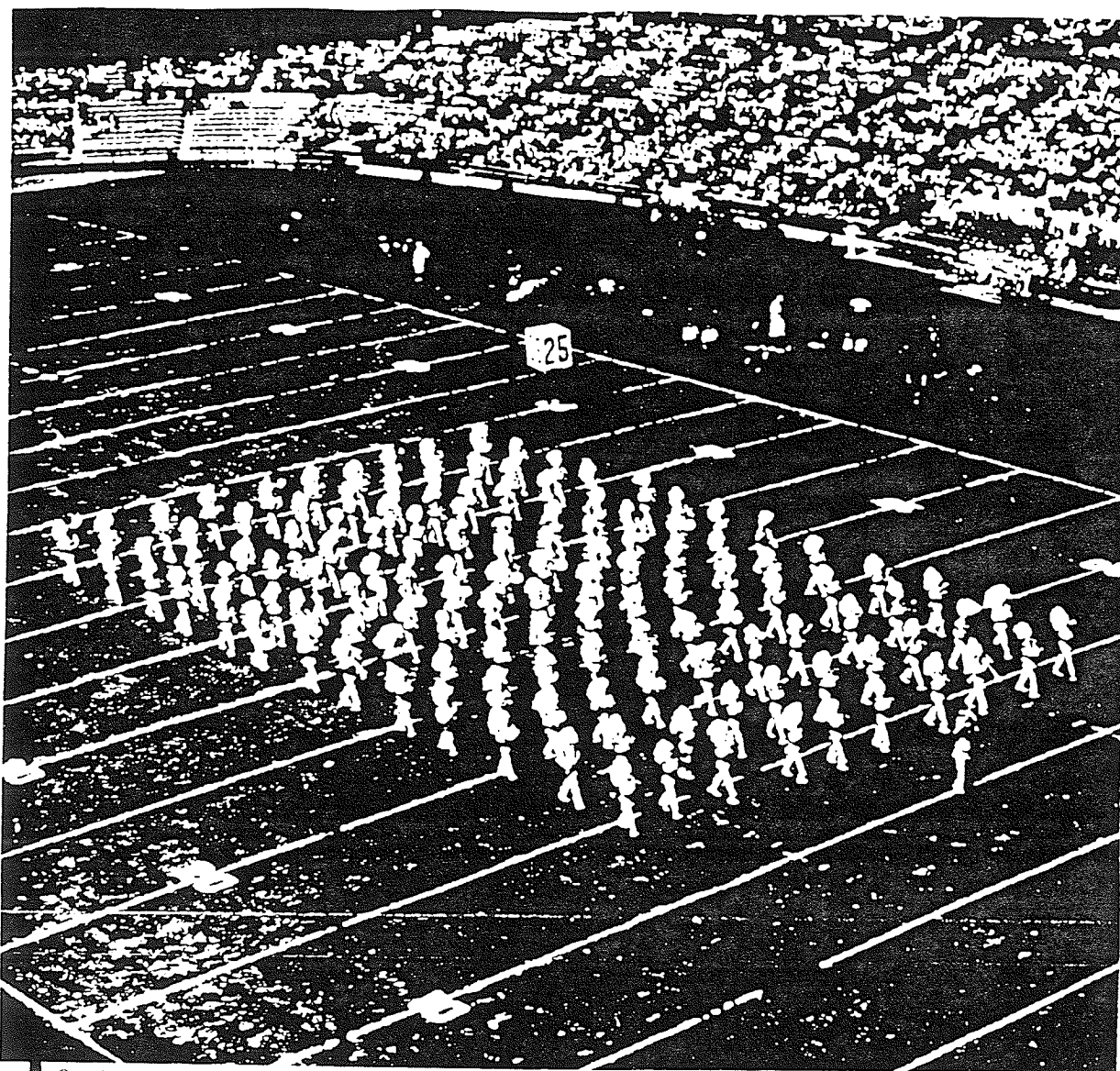


Photo by Mike Free Productions

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REDSKINS

OFFICIAL 1990 YEARBOOK

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Petitioners' Ex.
29.129



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